



## **Marketing Executive**

### **Company Background:**

TE Laboratories (TelLab) are a science-based SME based in Tullow Co Carlow. The company operates a number of divisions which includes a number of accredited laboratories, chemical manufacture, environmental sensors, consultancy, training, events and an active R&D division.

### **Role:**

TE Laboratories are now seeking a talented and passionate Marketing professional to join our team. This permanent position will begin as a Monday-Friday office-based role with hybrid working options available. You will work alongside the Sales Department and company leadership team, reporting to the Sales Director. This is an exciting opportunity for a Marketing enthusiast who wishes to further develop their existing knowledge and skill sets in a broad and collaborative marketing role.

### **Duties and Responsibilities:**

- Maintain effective internal communications to ensure that all relevant company functions are kept informed of marketing objectives.
- Work with management to assist in the development and implementation of overall marketing strategy & plan.
- Participate in all activities within the marketing function with a strong emphasis on content creation for our digital and social media presence.
- Supporting the broader team on marketing campaigns.
- Helping to organise and run events including webinars, training and conferences.
- Soliciting and interpreting customer feedback and using this information to improve the company customer service.
- Monitor and report on effectiveness of marketing communications.
- Ad-hoc duties as required.

### **Experience and Qualifications:**

- Third level qualification in Sales, Digital Marketing or Marketing is an advantage.
- 2 + years' previous marketing experience in a similar position is desirable.
- Proficient in Microsoft Office, Power Point and social media skills.
- Experience in developing content on social media and professional platforms such as LinkedIn, Twitter and Instagram.
- Experience in Salesforce, Pardot and Lead Forensics are an advantage.



**Who you are:**

- Outgoing and people focused; Ability to build and maintain relationships across multiple departments.
- Ability to set and deliver on targets.
- Project management driven.
- Ability to prioritise and organise tasks and activities.
- Results and growth driven with a collaborative style and positive attitude, constantly searching for sales improvement measures.
- Excellent attention to detail.

**Benefits:**

- Competitive Salary – Commensurate with qualifications and experience.
- Flexible work arrangements available.
- Work life balance.
- Annual attendance bonus.
- Remote working options available.
- Bike to work scheme.
- Free onsite parking.

**Closing Date:**

Applications can be emailed to Human Resource's, to include cover letter and a full CV to [lobrien@tellab.ie](mailto:lobrien@tellab.ie)