



Marketing & Digital Content Manager

Company Background:

TE Laboratories (TelLab) are a science-based SME based in Tullow Co Carlow. The company operates a number of divisions which includes a number of accredited laboratories, chemical manufacture, environmental sensors, consultancy, training, events and an active R&D division.

Role:

TE Laboratories are now seeking a talented and passionate Marketing professional to join our team. This permanent position will begin as a Monday-Friday office-based role with hybrid working options available. You will work alongside the Sales Department and company leadership team, reporting to the Sales Director. This is an exciting opportunity for an experienced individual to put their own stamp on our marketing department.

Duties and Responsibilities:

- Maintain effective internal communications to ensure that all relevant company functions are kept informed of marketing objectives.
- Work with management to assist in the development and implementation of overall marketing strategy & plan.
- Manage all activities within the marketing function with a strong emphasis on content creation for our digital and social media presence.
- Supporting the broader team on marketing campaigns.
- Helping to organise and run events including webinars, training and conferences.
- Soliciting and interpreting customer feedback and using this information to improve the company customer service.
- Monitor and report on effectiveness of marketing communications.
- Ad-hoc duties as required.

Experience and Qualifications:

- Third level qualification in Sales, Digital Marketing or Marketing is an advantage.
- 2 + years' previous marketing experience in a similar position is desirable.
- Proficient in Microsoft Office, Power Point and social media skills.
- Experience in developing content on social media and professional platforms such as LinkedIn, Twitter and Instagram.
- Experience in Salesforce, Pardot and Lead Forensics are an advantage.



Who you are:

- Outgoing and people focused; Ability to build and maintain relationships across multiple departments.
- Ability to set and deliver on targets.
- Project management driven.
- Ability to prioritise and organise tasks and activities.
- Results and growth driven with a collaborative style and positive attitude, constantly searching for sales improvement measures.
- Excellent attention to detail.

Benefits:

- Competitive Salary – Commensurate with qualifications and experience.
- Flexible work arrangements available.
- Work life balance.
- Annual attendance bonus.
- Remote working options available.

Closing Date:

Applications can be emailed to Human Resource's, to include cover letter and a full CV to lobrien@tellab.ie